

## Revenue Application

	Mar-07 (Rupees in thousand)	Mar-06 (Rupees in thousand)
<b>REVENUE</b>		
Gross Sales	20,106,320	30,236,084
Other Income	150,585	377,865
	<u>20,256,905</u>	<u>30,613,949</u>
<b>APPLICATION</b>		
<b>Product Cost</b>		
Cost of Sales (excluding employees' remuneration and government levies)	13,360,728	20,134,284
<b>Other Costs</b>		
Operating Expenses (excluding employees' remuneration)	306,970	200,539
Dealers' Commission	429,042	653,656
Financial Charges	305,491	46,356
	<u>1,041,503</u>	<u>900,550</u>
<b>Employees remuneration WPPF</b>		
Employees' remuneration WPPF	383,083	284,786
	-	100
	<u>383,083</u>	<u>284,886</u>
<b>Government WPPF/WWF</b>		
WPPF/WWF	-	80,824
Sales Tax	2,622,163	3,943,731
Custom Duties	3,331,078	4,135,970
Income Tax	(217,109)	428,410
	<u>5,736,132</u>	<u>8,588,935</u>
<b>Shareholders</b>		
Dividend	-	294,000
<b>Retained in Business (Loss)/Profit Retained</b>		
	<u>(264,540)</u>	<u>411,294</u>
	<u>20,256,905</u>	<u>30,613,949</u>
<b>REVENUE</b>		
	<u>20,256,905</u>	<u>30,613,949</u>
<b>APPLICATION IN %</b>		
Product Cost	66	66
Other Costs	5	3
Employees	2	1
Government	28	28
Shareholders	0	1
Retained in Business	(1)	1
	<u>100</u>	<u>100</u>

