

**Mr. Aamir H. Shirazi**  
**Chairman**

Mr. Aamir H. Shirazi is the President of Atlas Group. He has graduated from the Claremont Mckenna College, California, and completed his OPM from the Harvard Business School, USA. He has over 35 years of corporate management experience. He has to his credit, work experience in Honda – America, Ohio, USA, besides working at various positions in Atlas Group, including serving as the Chief Executive of Atlas Honda Limited.

He is currently Chairman of Honda Atlas Cars (Pakistan) Limited, Atlas Honda Limited, Atlas Battery Limited, Atlas Engineering (Pvt) Limited, and Atlas Autos (Pvt) Limited. He is also serving on the Boards of Shirazi Investment (Pvt) Limited (Group Holding Company), Shirazi Trading Company (Pvt) Limited, Madian Hydro Power Limited, and Murree Brewery Company Limited.

He is also member of the Board of Governors of Lahore University of Management Science and member of Syndicate, University of Engineering & Technology, Lahore. He was also appointed as Professional Director on the Board of Lahore Stock Exchange for two consecutive terms by the Securities & Exchange Commission of Pakistan.

He is also Honorary Consul General of Japan, Lahore, since 2002 and Patron-in-Chief, Pakistan Japan Cultural Association, Lahore.

**Mr. Hironobu Yoshimura**  
**President & CEO**

Mr. Hironobu Yoshimura has been associated with Honda Motor Company Limited, Japan for more than 33 years. He joined Honda in 1988 and began his career in Service Technology Division, Honda Motor Company, Japan. Mr. Hironobu Yoshimura has extensive experience in the Automobile industry, having worked in several planning divisions. In his previous assignment, he has worked as Department Manager at Automobile Marketing Planning Office in Honda Motor Company Limited, Japan and General Manager Asian Honda Motor Co. Ltd., Thailand. He joined on the Board of Honda Atlas Cars (Pakistan) Limited as President & Chief Executive Officer from November 2017. Mr. Yoshimura is graduate from Sophia University, Japan.

**Mr. Saquib H. Shirazi**  
**Director & Senior Advisor**

Mr. Saquib Shirazi is the Chief Executive Officer of Atlas Honda Limited. He is a graduate of the Wharton School of Finance and did his MBA from the Harvard Business School.

In addition to being a member of the Atlas Group, he is currently the Chairman of the Pakistan Business Council. In the past, he has served on the Boards of Pakistan Petroleum Limited, Pakistan Cables Limited, National Refinery Limited, Sui Southern Gas Company Limited, Cherat Cement Limited, Cherat Packaging Limited, Privatization Commission of Pakistan, and as Chairman PAMA. He is at present a member of the Prime Minister's Business Council, Engineering Development Board, and Tri-Pack Film's Board.

He was Harvard Business School's Global Alumni Board President for the years 2006-2008. At present, he is on the Advisory Boards of Harvard Business School, Veon Jazz, and CDC Pakistan.

**Mr. Katsumi Kasai**  
**Executive Director / VP (P)**

Mr. Katsumi Kasai has been associated with Honda Motor Company for last 35 years. He started his career as Engineer in Automobile Assembly, HM Japan and he has a vast experience of Automobile Assembly and Business Planning Operations. He has worked as Asia Oceania Business Planning Manager at Aoyama Head office for two years, He has worked as Business Planning Manager of Honda Prospect Motor for three years. He has been Executive Vice President of Honda Cars Philippines for three years before moving to Pakistan. He has joined on the Board of Honda Atlas Cars (Pakistan) Limited on December 07, 2020 as Director & Vice President Production.

**Mr. Eihiko Sato**  
**Director**

Mr. Eihiko Sato has been associated with Honda Motor Co., Ltd. for last 32 years. He has vast experience of Financial Management and Business Planning operations. He has been working at Honda Motor, Japan and different Honda subsidiaries in Europe for six years, the U.S. for three years and Mexico for three years. He has worked as General Manager for five years in Mexico and Japan before appointment of the current position. He joined as Director and CFO of Asian Honda Motor Co., Ltd., Thailand and on the Board of Directors of Honda Atlas Cars (Pakistan) Limited in April 2021.

**Mr. Muhammad Naeem Khan**  
**Independent Director**

Mr. M. Naeem Khan is an AMP from Harvard Business School, Boston, USA, a fellow member of both The Institute of Chartered Accountants of Pakistan and The Institute of Chartered Accountants in England & Wales. He has exposure in the oil marketing where he has extensively developed the retail chain and nurtured commercial customers besides looking after the treasury and accounting functions. He has also worked with the food industry where he was instrumental in developing new economically viable product lines. He has been an investment banker with extensive exposure to the capital markets. He has served on the Boards of Shell Pakistan, Mitchells and Atlas Group. Presently, he is member of the Board of Service Industries Ltd and a member of its Audit Committee.

Mr. Khan qualify as independent director under the guidelines of Securities & Exchange Commission of Pakistan (SECP) and Code of Corporate Governance.

**Mr. Ariful Islam**  
**Independent Director**

Mr. Ariful Islam is a senior banker with 35 years' experience with various banks in Bahrain and Pakistan. He is a Chartered Accountant from England and Wales and a Fellow member of the Institute of Chartered Accountants of Pakistan. He worked with Peat, Marwick, Mitchell & Co. (now KPMG) in their main London Office from 1982 – 1985. He started his banking career with Faysal Islamic Bank of Bahrain, Bahrain in 1985 and after a short stint in Bahrain, he was moved to Pakistan and was a key member of the team that set-up Faysal Islamic Bank of Bahrain in Pakistan (presently known as Faysal Bank). In 1992 he moved to

MCB and held various senior positions, lastly as SEVP & Head of Investment Banking. He joined Meezan Bank in April 1999 as the Bank's first Chief Operating Officer. Currently, Mr. Islam is Deputy CEO & Executive Director of Meezan Bank Limited. He is a 'Certified Director' from IBA, Karachi. He is also the Chairman of the Board of Al Meezan Investment Management Limited - the Bank's asset management subsidiary. He joined on the Board of Honda Atlas Cars (Pakistan) Limited on March 2020 as an Independent Director.

**Ms. Rie Mihara**  
**Independent Director**

Ms. Mihara is Chief Executive Officer & Founder of Makotoya Co., Limited, Japan since 2008. She is graduate from Tohoku Fukushi University, Miyagi JAPAN in Social Welfare. After study, she joined M/s Recruit Staffing Co., Limited in 2001 as Customer Centre Manager and worked as Director Human Resource Development in Welcome Co., Limited, Japan. In 2008 she laid the foundation of Makotoya Co., Limited in Japan and worked as CEO & Founder of the Company. In 2016, Ms. Mihara established Makotoya Pakistan (Pvt) Limited and working as CEO. She has vast experience of Marketing, Human Resources and entrepreneurship. She is on the Board of Honda Atlas Cars (Pakistan) Limited since May 2018.

**Mr. Kazunori Shibayama**  
**Director**

Mr. Shibayama has been associated with Honda Motor Company, Japan for last 28 years. He has vast experience of Automobile Business & Product Planning and Marketing, working on different Honda ventures, around the globe. Mr. Shibayama has also served for two years in American Honda Motor, US and has been associated with Marketing Division of Honda Automobile (Thailand) Co., Limited for two years. He has also experience of working with PT Honda Prospect Motor, Indonesia and Automobile Business Planning Division of Asian Honda Motor Co., Limited. Mr. Shibayama joined on the Board of Honda Atlas Cars (Pakistan) Limited from April 2019.